

Lexi Hall

Illustrator, Author, Teacher, Graphic Designer

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EDUCATION

Hollins University, Roanoke, VA <i>Master of Fine Arts, Children's Book Writing and Illustration (Low residency, 60 credits)</i>	July 2027
Denison University, Granville, OH <i>Bachelor of Arts, Studio Art; Communications and Creative Writing Minors</i> <i>Honors: Magna Cum Laude, Dean's List, Osborne Scholar 2022, A. Blair Knapp Award, Creatively Class of 2023, Phi Beta Kappa Honor Society, Mortar Board National College Senior Honor Society, Sigma Tau Delta International English Honor Society, Denison Studio Art Fellow, Hollins Francelia Butler Conference 2 Top 5 Submissions in Visual Art</i>	May 2023

EXPERIENCE

New Art Center <i>Teaching Artist</i> <ul style="list-style-type: none">Teaches 10-week courses in ceramics and painting for students grades 4-5, and 6-10. Creates lesson plans, promotes artistic development and art history knowledge in childhood education.	Newtonville, MA <i>September 2023 - Present</i>
Barnaby's Toy and Art <i>Art Instructor, Graphic Designer, and Sales Associate</i> <ul style="list-style-type: none">Leads children's craft lessons and teaches coloring, painting, sculpting and more to children ages 1-12. Designs multiple store products such as candles, hats, bags, stickers, towels and notebooks with Adobe Illustrator. Sells craft kits, toys, and branded products, fulfills opening and closing duties, and runs children's birthday parties.	Boston, MA <i>September 2023 - Present</i>
Beacon Hill Books and Cafe <i>Bookseller and Head of Squirrel Tales Storytime</i> <ul style="list-style-type: none">Recommends books to patrons. Selects two weekly board and picture books for the morning and afternoon story time session. Reads to and provides a song, activity, or craft for story time participants ages 6 months - 8 years. Assists and leads store events such as author visits, readings, weddings, dinners, and book signings.	Boston, MA <i>September 2023 - Present</i>
Hollins University Graduate Studies in Children's Literature <i>Student Assistant</i> <ul style="list-style-type: none">Manages the Graduate Children's Literature and Illustration program social media accounts, assists with print marketing like flyers, works with guests and visiting authors, and contacts alumni connections.	Roanoke, VA <i>June 2023 - Present</i>
The Pittsburgh Junior Times <i>Illustrator</i> <ul style="list-style-type: none">Completes seasonal illustrated covers for a children's magazine publication.	Pittsburgh, PA <i>December 2022 - Present</i>
Metro Creative Graphics Inc. <i>Winter Illustration Independent Project</i> <ul style="list-style-type: none">Created 15+ digital graphics and illustrations of multiple themes for Metro Creative Graphics Inc. to facilitate the creation & sale of print & digital advertising.	New York, NY (remote) <i>December 2022 - January 2022</i>
Playful Learning Press <i>Studio Illustration and Social Media Intern</i> <ul style="list-style-type: none">Planned, filmed, and edited over 50 short videos, reels, posts, and stories for ABCSeeHearDo.com and social mediasIllustrated pages of a picture book manuscript draft and received feedback from author-illustrator Stefanie Hohl	Wexford, PA <i>May 2022 - August 2022</i>
Photography Department of Studio Art, Denison University <i>Teaching Assistant</i> <ul style="list-style-type: none">Oversaw student work and provided feedback in darkrooms and computer lab. Assisted students with editing programs and maintained communications with students, faculty, and alumni.	Granville, OH <i>September 2021 - May 2023</i>
Commission Artist <i>Illustrator, Painter, Designer</i> <ul style="list-style-type: none">Draws, produces, and markets stickers and jewelry, communicates with commissioners, and meets painting requestsPainted over 20 portraits, fulfilled custom digital orders with Procreate, and designed 3 shirts for a sorority chapter.	Pittsburgh, PA <i>June 2020 - Present</i>

SKILLS

● Google/ Microsoft Suites	● Sales (Phone, In-Person)	● Design (print and digital media)
● Digital Photography	● Social Media Literacy	● Editing
● Communications	● Illustration	● Childhood Education
● Adobe Photoshop, Lightroom and InDesign	● Video Editing	
	● Marketing	